

## T.F. Riggs High School

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## COVERNOR volume 66 \* issue 4 \* December 21, 2007 \* Pierre, SD

## New year will ring in steep parking fines

By Timmi Lunsford

Get ready to pay the big bucks for parking in the fire lane and in handicapped areas of the parking lot. Many students don't realize that it is an issue for cars to be in the way of a fire truck or in an unauthorized parking zone. When school resumes in January, those who abuse this rule will be handing over \$100.

Not all parking offenses, however, will end in a financial loss. The two main issues are students parking in the staff lot and not parking appropriately in marked spaces. The only students allowed to park in the staff lot are the students of the month.

Students who violate these rules face consequences. The first offense is detention. The second offense is more detention or in school suspension. The third and fourth offenses are in-school suspension, and the fifth offense is



"We appreciate students and people who follow rules."—
principal Mike Fugitt

out of school suspension or a meeting with the parents.

"We look at the policy every year and see what punishment to give depending on how abused the rules are," principal Mike Fugitt said.

With the churches and the surrounding residential neighborhood, parking can be difficult to control. One problem that isn't so serious but still remains an issue is students parking in the church parking lot next to the school. However, the problem with the church is students throwing trash out of their cars.

The most abused rule is students not parking appropriately. Students who park blocking the alley across the street also cause an issue for motorists who may use that alley to bypass a busy street. Blocking the alley and the unmarked parking areas can cause issues for the deliverymen to get in and out of the school lot.

"I usually park by the science wing because you don't need a parking pass to park there," sophomore Jordan Malsam said.

As for the school events, people have been good



photo by Samantha Clark

Parking without a permit in handicapped parking places such as this one in the theater parking lot will result in a \$100 fine starting in January.

about parking correctly and not blocking passage ways. School events don't require parkingpasses, but that leaves anyone with the responsibility of parking correctly and in appropriate places.

"We appreciate students and people who follow rules

and take responsibility to follow the rules," Fugitt said.

Students will need to consider the consequences of parking in the wrong spot come January.

If they don't take heed, they may be paying big bucks for their error.

## Student senate works to grant charities' Christmas wishes



photo by Morgan Finley

Freshmen Sam Leidholt and Kayla Pochop and sophomore Crystal Ortbahn sorted and organized all of the students' donations prior to delivering them to the charities.

By Morgan Finley

Have you ever played in the snow with no mittens or gone without a meal? Probably not, but some kids have.

Student Senate came up with an idea to help those less fortunate in the community. Since it's the season of giving, they organized a program called "Christmas Wishes."

Every English class

competed to bring in the most items to donate to people who are less fortunate. Students brought items ranging from food to clothing items to magazines to board games.

These items were given to charities like the Food Pantry, Missouri Shores Domestic Violence Center, Head Start, The Humane Society, RSVP, and the Soldier Morale Booster Group.

The English class that won a pizza party by bringing in the most items was Greg Stluka's 4th period freshman English class. Their donations garnered 748 points.

Student Senate doesn't know for sure how many total items were donated, but they were pleased with the results!

"We got lots more than I ever thought," Student Senate adviser Darlene Neiles said.

In second place was Shana Davis's second period freshman English class with 719 points and coming in thi<sup>rd</sup> was Elizabeth Vogt's 5<sup>th</sup> period Honors English 11 class with 549 total points.

Student Senators Sam Liedholt, Kayla Pochop, Casey Ortbahn, and Crystal Ortbahn organized the project.

## Season's meaning to be found in caring

The two weeks or so that we get out for vacation to most seem like a time to sleep in and eat endless amounts of food, but what is the real spirit behind the season?

reason that The we even get a break off from school dates back about two thousand years. When Jesus Christ was born, God gave every single one of us the greatest gift of all. He knowingly sacrificed his son to save the human race from eternal damnation.

The thanks that we give back to God during the holiday season too often are thoughts of greed and selfishness. All that kids look for on Christmas nowdays is another box under the tree and more money. They forget about the main reason we are celebrating.

Celebrating wonderful day with family and friends



is a way to embrace what's really important in life. Instead of looking to get presents all the time, people should be looking to help a friend in need.

Student Senate did an amazing job this year orchestrating the "Christmas Wishprogram to give back to the community. This program not only helped the people that will receive the items, but it made the student body have

a deeper respect for people who need help.

By not being so selfabsorbed, students gave their time and treasures to boost the morales of countless people over the Christmas season.

This is the point that we're trying to make. People shouldn't be worried about "what's under the tree for me?" but rather "what can I give to make someone else happier?" It's all about the mindset that we have for Christmas. The holiday celebrates Iesus Christ's birth, and it's almost like we need to be constantly reminded of that because we get away from the true meaning of Christmas.

Be appreciative of all the great things that we have to enjoy, but don't forget the less fortunate.

So be thankful this Christmas season, take a minute to reflect on the blessings in your life and think about how you can make a difference in someone else's.

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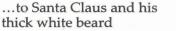
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## THUMBS 5



- ...to no school for a glorious week and a half
- ...to oomycetes in Biology II with the Gonz
- ...to winning fantasy football and making it to the championship game
- ...to watching Disney movies all night long
- ...to introducing a new year and leaving the old behind
- ...to lefse and brown sugar ...to late-night dancing to
- benefit Jim McLain ...to Christmas presents ...to our friend Rudolf the

Red Nosed Reindeer

- ...to movies being way too expensive
- ...to extra-long independent study project in psychology ...to walking so far from
- your car in the cold ...to extremely long division
- of polynomials
- ...to personal hygiene issues ...to respiratory illnesses
- ... to opens for juniors fifth
- ...to munching constantly on the weekends
- ...to ice taking over the windows of cars
- ...to senior research papers ...to endless hours of traveling to watch/play sports

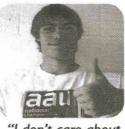
or take to be a state to

## Hall Talk:

What kind of gifts are you looking for under the tree this Christmas?



"Pretty much anything that can entertain me for a while would be great." - freshman Alex McLain



"I don't care about the presents. I just want to get out of school and sleep in." freshman Terrance Maier



"A new video camera from Santa would be delightful." - senior Zane Pries



"A satellite radio and a new car to but it in." -teacher Bob Gill

## Feast your ears on new tunes

featuring two artists who have recently earned my love. One is oldschool while one is new-school, but they should both be at your school.

#### **Parliament Funkadelic**

Parliament and Funkadelic both funk groups made up of the same members but recorded on different labels. Both headed by George Clinton, their style of music has been called p-funk (pure funk) and is its own genre altogether.

They began recording in the 1960s inspired by

This month I am other funk music of the time. If you love James Brown and you love to get groovy, Parliament is a huge up-



**Annie Beck** 

grade with a little more variety. Parliament is also perfect for a dance party. Download: Dr. Funkenstein, Flash Light, Give Up The Funk, Up for the Down Stroke, Chocolate City. Purchase: 6 Degrees of Funk, Mothership Reconnection. Sound Tribe Sector Nine

STS9 is an instrumental group inspired mostly by electronic music and jam rock. They are most famous for their live performances which allow fans to see how intensely the band harmonizes and feeds off of one another to create some gnarly music.

Hip-hop, Py-Funk, schedelic, and Jazz are other genres that influence STS9. Another reason to love STS9 is that they are an independent artist on their own label. You can support these musicians and hear an amazing show anytime through the next few months as they are touring through the Midwest.

STS9 is probably coolest to watch live or at least on DVD, perfect for when you want to chill out with some friends.

Thoughthey can't technically be called a jam band, they are just as pleasing.

Download: For the Record, Terekata, A Change in Weather, 173 Moonsockclev, et, Warrior, Dance.

Purchase: Live as Time Changes (DVD), Artifact, Offered Schematics Suggesting Peace.

## Catch these flicks

**Christmas Vacation** 

movie This couldn't get much sweeter than even Granny's marshmallow yams.

This is definitely one for the family, well except for maybe Clark's sailor mouth outburst when he gets his jelly of the month club certificate instead of a holiday bonus.

All Clark wants is the perfect Christmas, so he puts up enough lights to be seen from outer space, takes his family out of town to cut down their own twelve-Christmas tree, and invites all of the relatives.

One branch of the family tree that he didn't expect to see was Uncle Eddy and his family. They ride into town on fumes in an old RV. dilapidated



Katie Lingle, Jenna Chalcraft, Matt Beckwith

I couldn't imagine a Christmas without Uncle Eddy showing up in his blue leisure suit.

I could go on all day about the kooky events in the movie, but instead I will stop talking and let you enjoy your Christmas tion. I give this funfilled holiday movie two fruitcakes up (with extra figs). It's A Wonderful Life

This touching classic never ceases to warm my heart, right down to the capillaries. It shows one man's extraordinary journey through this thing called life.

George Bailey always was a jolly good fellow (kind of like St. Nicholas) through the good times and the bad.

When his life seems to really be in the pooper, he makes one fateful wish--never to have been born.

It's just like my Daddy used to say, "Be careful what you wish for, you just might get it." And that's just what George gets.

It's a Wonderful Life is definitely one of the best Christmas movies of all time. The movie is so great that it is still quoted to this day.

I highly ommend I give it hive

Christmas stars up!

to do with friends.

#### Gift Ideas for that special someone way to help her re-

time, so of course we have to break down what to buy for that someone. For all the ladies out there buying for the

man in your life, some of the best gifts to give are:

1. Co-

scent.

logne--check Hol-

lister or Abercrom-

bie for some great

2. Anew DVD--mov-

ies like "Superbad"

will give him some-

thing to talk about

with his friends.

3. Video games--

games like Rock

'08,

Band, FIFA



Kat Lindbloom, Kalee Miller, and Cassi Heuer

Christmas will keep him occupied for hours. 4. Anew digital camera--look at Best-Buy or Walmart for some great prices. 5. An armband for

MP3 Players or IPODS--for when he goes running or lifting

weights.

Now for all those guys searching for the perfect gift for their someone: special 1. A Necklace--Jewelry is always a hit, try a silver chain with a simple stone, pearls are also nice. 2. Gift certificates to

lax and enjoy a nice manicure/pedicure. 3. Bathrobe or slippers--Check Vanity or Walmart for some great choices. 4. Lotions or soaps--don't worry so much about scent. Whatever you like, she will like.

5. A nice dinner--everybody preciates a good meal from the delicious LaMinestra.

If you still have some late Christmas shopping to do, use this list to make that special someone happy for the holidays.

## Be Green tip

**By Bre Costello** 

Toms, my new favorite company, sells shoes that are comfortable and affordable. For every pair purchased in 2007-2008, Toms will give a pair to a needy child in South Africa. and Guitar Hero III a spa--This is a great Check these sweet shoes at www. tomsshoews.com.

Wrap your gifts with recycled shopping bags or incorporate the bag in the present (beach bag). Decorate the tree with LED lights; they consume less than a guarter of what fluorescent lights do.

## Staying fit over the holidays

Christmas is always filled with treats and goodies. Candy canes and gingerbread house are delicious but very sweet and not good for you. Here are some tips to stay in shape and avoid the holiday pounds.

Everything good in moderation. Go ahead and eat the delightful Christmas cookies and gnaw on that holiday ham but don't overdo it.

Try not to eat so much that you can't even get out of your chair. Eat-



Ali Burchill

excessive ing amounts like that is not healthy and can be very painful.

Go ice-skating. It's an enjoyable way to get some exercise and is a lot of fun

Also walking in this winter wonderland is an awesome way to get a good workout. Take a friend or

a sibling that you haven't seen in a while and catch up on what they have been up to lately.

Now that school is out for break, you will have more time to work out and spend time with your loved ones.

With this advice, you may be able to do both. Happy Holidays.

## FAST F

**Burger King** 

This sandwich might just take the cake for the actual cheeseburgers. With a decently low price and good taste, it blows DQ and Hardee's out of the water. The sesame seed bun was a fluffy delight with less grease than McDonald's.

Price: \$1.17 / Calories: 380.

#### McDonald's

The better choice from McDonald's would probably have to be the Double Cheeseburger off the dollar menu. The regular cheeseburger is just a little paper-thin slice of meat with greasy buns on the outside. Taste was better than DQ and Hardee's, but it just didn't seem very healthy.

Price: \$0.73 / Calories: 310.

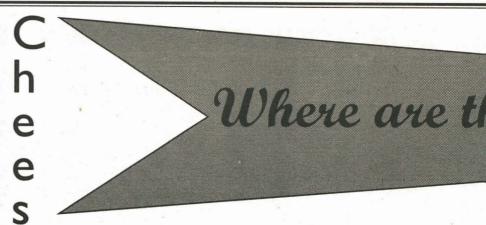
#### Hardee's

This cheeseburger was a little bit better than the Dairy Queen burger but not by much. It was a little dry, and there wasn't much taste to it. As for how filling it was, it wasn't. The burger consisted of a thin patty, and the bread was a little crumbly. Price: \$1.36 / Calories: 320.

**Dairy Queen** 

The Dairy Queen original cheeseburger was very similar in taste to the Hardee's cheeseburger but a little bit worse. Unlike the Hardee's burger, there is a little bit more meat here, but you pay for it out of the back pocket.

Price: \$1.70 / Calories 340.



and you have how hungry you about 30 minutes really are. Someto decide what you times you only are hungry for and have \$5 in your where you want to eatOn top of that, afford the most ex-

Lunch bell rings, you have to decide

## Chicken Sandwich

#### McDonald's

Grilled Chicken Sandwich

Possibly the best thing about this sandwich is the honey-flavored bun. The sandwich was good, but the club would probably be a better choice. The extra calories from the cheese and bacon would be worth it to liven up this grilled chicken sandwich. Price: \$4.44/Calories: 570

**Burger King** 

Grilled Chicken Sandwich

This sandwich does not come close to the McDonald's grilled chicken. The bun has cornmeal on top, and the sandwich was very bland. You would have to use a lot of ranch to make this sandwich have any flavor at all. Price: \$3.95/ Calories: 510

#### Hardee's

Charbroiled Chicken Club Sandwich

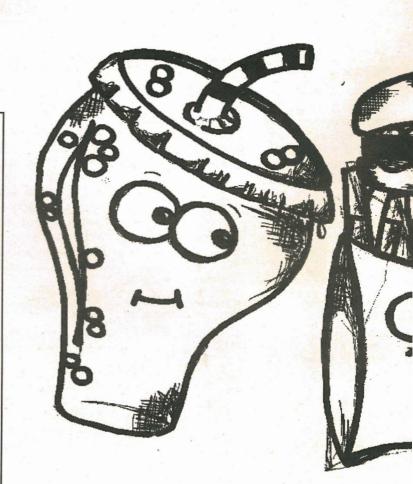
For a comparable number of calories, this sandwich has the most pizzazz. The chicken is moist and has a delicious teriyaki flavor, not to mention this sandwich was the most filling. Price: \$4.87 / Calories: 560

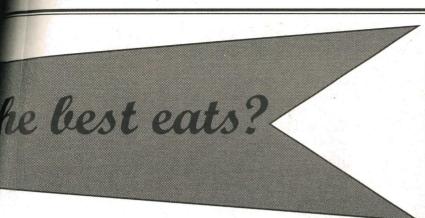
Taco John's

Softshell Chicken Taco

The chicken taco is pretty small, but the chicken has a lot of flavor. This may be a better choice if you're dieting; even if you want to eat two, there are still fewer calories than most chicken sandwiches. Price: \$1.55 /Calories: 190.

reviewed by Jessica Jones





Of course you stop next

pensive chicken want your food to sandwich in town. taste great. To solve Your stom- these troubles, the ach starts to rum- editors took to the ble, and all you streets to find out want to do is eat. where you should time.

## Salads

#### McDonald's

Asian Chicken salad (crispy chicken)

The Asian was a beauty. I was really excited to eat it. It tasted great until it became soggy. I was only able to eat the first half. It had a unique blend of ingredients that was ruined by the fast food part of it.

Price: \$4.69 / Calories 380

**Burger King** 

Tendergrill Chicken Salad

The Tendergrill was tasty, but the enormous bowl and topping created the opposite feelings of what I thought. The freshness and lightness of the salad was absent; heavy and full is what I felt. Instead of eating just a chicken sandwich, I ate a chicken sandwich on a mountain of lettuce covered in ranch, adding calories and a stomachache.

Price: \$5.34 / Calories: 420

**Ouiznos** 

Chicken Ceasar Flatbread salad

Personally this is the best salad on the market. The ingredients were fresh, and it stayed fresh for the entire meal! The other salads weren't good all the way through, and this salad really performed.

Price: \$5.29 / Calories: 500

Taco John's

Beef Taco salad

Beefy goodness in a shell. The calories are out of this world, but the taste is worth it. Don't eat one of these every day but enjoy one now and then.

Price: \$4.27 / Calories: 580

#### McDonald's

McFlurry

There are many different varieties of the blizzard including recees and oreo, but my personal favorite is the M&M. Fortunately these tasty treats are not exactly figure friendly. For a healthier option, a fruit and yogurt parfait is delicious and low in calories. Sm.McFlurry: \$2.30 /Calories 620; Parfait: \$1.00/ Calories 160

**Burger King** 

Ice Cream

I usually choose white chocolate mousse with cookie dough and it is excellent. This 96% fat free treat comes with 290 calories making for a tasty and relatively healthy snack. If you are looking for an even lower calorie bite, try the 80-calorie nonfat vanilla frozen yo-

Sm. White Chocolate Mousse: \$2.53/ Calories 290; Sm. Frozen Yogurt: \$1.70/ Calories 80.

Taco John's

This is a somewhat authentic Mexican dessert, rolled in sugar and filled with....well actually I'm not quite sure what it's filled with but trust me it is awesome. At 235 calories, this sweet treat may come with some cavities.

Churro: \$1.06./ Calories: 235

Dairy Queen

Pepperment Chip Blizzard

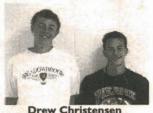
You can't go wrong with the Peppermint Chip Blizzard. This is a cold twist on good old hot chocolate and candy canes. Just as Christmas comes once a year, this Blizzard should be eaten just as often. For something more healthy, opt for the sugar-free Dilly Bar, with fewer calories, this bad boy will not put you on Santa's naughty list. Sm.Blizzard: \$3.73 / Calories 630; Dilly Bar: \$1.59 / Calories 190



## Columnists offer NCAA basketball predictions

If you follow college basketball, you might already be thinking about March Madness. Here are the teams to look at this season.

UCLA--The Bruins were rated one of the top two teams in the nation to start the season. They suffered an early season loss to a good Texas Longhorns team. Players to watch for UCLA include Kevin Love, Darren Collison, and Luc Richard Mbah a Moute. Love is the best freshman in the nation as of right now. Collison brings a lot of experience as



Drew Christensen and Taylor Becker

the point guard, and Mbah a Moute is full of athleticism at 6'9".

UNC--North Carolina returns a lot of their starters from last year. Tyler Hansbrough has been on the All-American team since he was a freshman for the Tar Heels and plans to make another appearance this year. Hans-

brough might be out for revenge this year after getting his nose broken in a game against Duke last year. Ty Lawson and Wayne Ellington give the Tar Heels a great backcourt and many three-point shot looks.

Memphis--Derrick Rose will compete with Kevin Love for the Freshman of the Year Award. Rose and Chris Douglas-Roberts give the Tigers a great backcourt. All the Tigers have are these two guards, sco rebounds will be low. Rose and Douglas-Roberts will have to be on

top of their game all season long to let the Tigers have success.

Tennessee- This is an experienced team with outstanding guard play led by one of the best shooters in the country, Chris Lofton. Last year Lofton lit up the NCAA March Madness Tournament by averaging over 25 points per game.

Washington State-Watch out for the Cougars, who will be a surprise team of the year. They feature a balanced attack with five players averaging double figures. Not a whole lot of big names for these guys, but they have lots of experience and senior leadership.

Duke--The Blue Devils will rebound from a disappointing first round loss to Virginia Commonwealth in the first round of March Madness last vear. Greg Paulus and De-Marcus Nelson bring out the backcourt for the Devils. Kyle Singler, a freshman, will be a major post presence for the Blue Devils as they face bigger teams. A few other fresh faces that will help out the Blue Devils are Taylor King, Gerald Henderson, and John Scheyer. King is a big man but is not afraid to pull the trigger outside the line. Henderson, a sophomore, is one of the most athletic players in the country. John Scheyer is taking the place of J.J. Reddick, making 3's and free throws all day.

Now for our predictions: Final Four will consist of Duke vs. Tennessee and UCLA vs. Vanderbilt. The championship will be Duke vs. UCLA, and Duke will win. The NCAA Tournament MVP will go to DeMarcus Nelson of Duke.

## Boys basketball

Record: 0-4

Last game: S. F. Roosevelt

**Next game:** Tomorrow vs. Watertown **Player comment:** "We started off the weekend slow, but I'm feeling a 'W' this weekend."--senior Josh Dykstra

## Girls basketball

Record: 3-1

Last game: Win over Roosevelt
Next game: Tomorrow at Watertown
Player comment: "Well, we lost
to Watertown last year in the state
championship game, so this Friday, revenge is
definitely on our minds."--junior Katie Lingle

## **Gymnastics**

Last Match: 8th place at Mitchell Invitational

Next Match: January 3, Pierre Triangular
Player comment: "We've been doing good.
We started out slow, but we're working it
out."--sophomore Shelby Abels



## Boys hockey

Record: 7-4-1

Last game: 6-2 win over Rapid City
Next game: December 29 at Watertown
Player comment: "We stumbled out of
the gate, but now we're ridin' hard."--senior
Charles Ring

## Girls hockey

Record: 1-8

Last game: Win over Rapid City
Next Game: December 29 at Watertown
Player comment: "This season started
looking like every other season--bad--until
this last weekend we had our first win in
over a season!"-- senior Shaina Stover

## Wrestling

Last match: First place in Valentine, Neb.

Next match: December 29 in Watertown

Player comments: "We came out real
well early and did what we had to. I see a lot
that we can improve on, but we have a solid
foundation."--junior Taylor Maier

### Swim Team

Last meet: First place in Rapid City

Next meet: Aberdeen

Player comment: "We have been working really hard lately with two-a-days. Our team gained about 20-30 new swimmers this year, it gives us a lot of potential and great swimmers ahead."--junior Patrick Gengler Notable Accomplishments:

Senior Quinn Holden got first place in his age group in Rapid City.

Senior Morgan McLain recently signed with Division I Boise State

compiled by Ben Young

# Ridin' the pine Non-starters put in time, effort with little recognition

By Avery Askew

itting on the pine bench, his energized legs twitch with apprehension that overtakes his nerves. He dreams for that one minute to prove what his skills can contribute.

Welcome to the largely populated suburbia of Benchwarmer lane.

Fans don't always pay attention to the athletes who sit on the bench. Yet these players who sit or don't start each game play important roles in the success of the team.

These athletes dedicate hours and hours of time to improving their skills and can get easily discouraged when they seem to get no payoff or acknowledgement.

How many students would study endless hours for a test they don't get credit on? Would they put in hours of labor for a job and never receive a paycheck? Most would reply with a definite NO.

Some players quit and throw in the towel at an early age to spare their feelings from disappointment, but what about the ones who stick it out to the end, the kids who play to their senior year and never start a game during their high school career?

How do they keep the desire and love for the sport alive and well?

#### Coaches

Coaches try to make all athletes feel part of

the team and strive for the team being as one, not just emphasizing individual players. All coaches agree that a team is not a team with one star player. Everyone does his or her part to meet the overall goals.

Many coaches turn to social events to bring the team together. Food is always a great way to connect people's interests while allowing players to get to know each other on a personal level.

"I try to keep the team as one by going out to eat together, making everyone feel welcome or part of the team," cross country coach Bruce Venner says. The cross-country team is well known for its carb-feeds as a result.

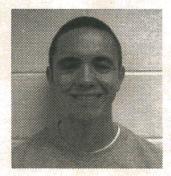
Wrestling coach Ryan Noyes believes that competition helps athletes keep motivated.

"If they lose a match, they realize that they need to pick it up in practice. Having an intense week of practice after a loss motivates them to prove that they can do better than what they've presented on the mat," Noyes said.

Whether or not practice truly does make perfect, at the minimum it leads to improvement.

"I try to encourage the players to embrace roles on the team. One guy's role may be to come in and play defense," said Terry Becker, boysbasketballcoach.

What one player





contributes to the game may be the exact opposite of what another contributes, but that's the beauty of a team sport,

#### Athletes

Some athletes' main roles are to create lifelike situations during practice, and for some that's all the game acreceive. they

"It's not a great feeling knowing you work as hard as the starters, but we're all a team and we have each other's backs." senior basplayer Briketball an Drapeaux said.

"It's a team sport," says junior Allyson Pierce. "Every little bit I do at practice and in the games helps me and the team to get better."

What is it that keeps these players going?

"A sport's a sport, and you do what you love to do," senior wrestler Jared Geigle said.

"It's not a great feeling knowing you work as hard as the starters, but we're all a team."-Brian Drapeaux

"Every little bit I do at practice and in the games helps me and the team to get better."-Allyson Pierce

Many keep playing out of sheer joy for the game; the adrenaline rush from each play keeps the beat of life on tune.

"I love the game. It sucks sitting on the bench, but somebody's got to do it," senior basketball player Tanner Steele said.

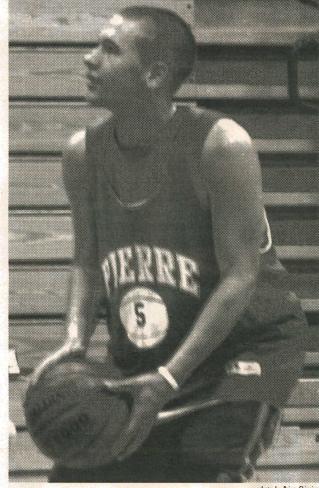
"It doesn't bother me too much that I'm not always in the top seven, but being a part of the team keeps me working hard to get there," says JadeSheard, sophomore cross country runner.

Some kids just enjoy the company of friends.

"I play sports more for meeting friends, hanging out, and having a good time." junior Landon Starks said.

#### **Parents**

Sitting the bench affects more than just the players themselves; it also affects parents.



Senior Tanner Steele gets set to shoot the ball in practice on Wednesday.

Some parents may not likespendingtheirhardearned money to travel and watch the team if their child isn't starting.

On the other hand, many parents are just happy their kids are working hard and being a part of the team. These parents see many benefits for their kids just in participating.

"I continually try to remind my kids that they have a role to play and to play it with pride, work hard

every day in practice whether there's two minutes or twenty-two minutes left. They're one peg, one piece of the puzzle," says parent Brian Drapeaux, Sr.

If you're watching the local high school sports scene, take a look at the bench to appreciate the efforts of those players who work hard during practice but "ride the pine" during games.

They, not just the stars, are an important part of the team, too.

## District enters into agreement for multi-year marketing plan

Agreement to bring new scoreboards to gyms, fields

Wald Sigrid

Recently the school board accepted a new program offered by Daktronics to help bring money to the Pierre schools.

"Schools are not-for-profit organizations or businesses. We aren't like Wal-Mart or Runnings. We get our money in two ways: state aid and taxes," athletic director Mike Stroup said. "Schools aren't in business to make money but to educate kids."

Schools get fifty percent of their money from the state legislature and the other half from property taxes.

"Schools have had troubles with not having enough money but the only way to get more is by communities opting out," Stroup said.

"To opt out, eighty percent of the community has to agree to pay more taxes to help fund their local schools. To get a community to do something like that is really hard though," Stroup said.

Because it is so difficult to opt-out, the school board turned to find other ways of supporting the school sys-



This mock-up shows what the scoreboard will look like at Hollister

tem. That is where the Daktronics Sports manufacturing Program came in.

With this program, businesses can buy spaces on the scoreboards. All the money raised from advertisements goes school funding.

"There are three main types of advertisers. The first one is the angel. There is only one angel. Bank West is ours. They'll have the main space on each of the scoreboards," said Stroup.

After the Angel, there are anchor spots. These businesses pay less than the angel spot for advertising space but more than the founding advertisers.

In addition to the permanent spots on the scoreboards, there will be a 14-20 foot full-color screen attached to the scoreboard in the gymnasium. This will bring in even more advertising opportunities for the school.

With all the new advertising opportunities, the school could bring in \$50,000 to \$100,000 each year.

The plan is to have the new scoreboards in the new and old gyms and at the football field by next year.

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In your face



Meet the radio voice of the Govs

**Rod Fisher** 

KGFX sportscaster

**Rod Fisher** •Rod Fisher

- Married to Terry Fisher, GMMS teacher
- •two grown children: Trevor and Mike
- •Hometown: Johnson, Neb.
- •Graduated: Brown Institute, Minneapolis

(): What is your job?

A. I am the sports director at Dakota Radio Group. There are five radio stations: KGFX, River 92.7, KPLO FM, KMLO FM, and the new Christmas station, which only plays during the holidays.

:What is the favorite part of your job?

A. I like getting out and broadcasting games. I also like being able to talk to the coaches, players and

: Least favorite?

My least favorite part of the job is getting home at A: 12:30 a.m. [from a game] and then having to be at work at 5:30 a.m.

(): How long have you been in broadcast journal-

A: Well, I got my first job in 1975, so that would mean I'm going on 33 years.

(): What area does your radio station cover for sports?

A: Well, our main job is cover the Governors and the Lady Governors, but we also cover surrounding towns.

: What is your favorite pastime?

A: My favorite pastime would be just relaxing and watching games. I'm also known for driving around in my car while listening to Frank Sinatra.